

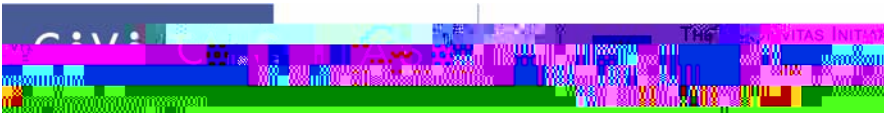
incorporation of other sustainable travel measures into the design and implementation process. Bristol feels this experience provides a *good model* for how difficult decisions relating to local transport issues can be resolved through a meaningful consultation process.

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Göteborg: Controlling the Load Factor for Goods Management - Problems and Innovative Solutions

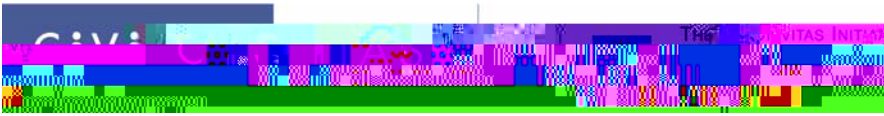
The city of Göteborg has been regulating the traffic of heavy duty vehicles ever since 1996 in order to increase air quality and decrease congestion. The inner city area of Göteborg is declared *Environmental Zone* where vehicles older than eight years are not allowed to drive. Nevertheless, this area suffers from congestion as the admitted trucks are forced to keep driving around to find appropriate spaces to load/unload.

A TELLUS project took a step in this direction, trying to reduce congestion and emissions using positive incentives to improve the load rate of inner-city distribution vehicles. In doing that, the city decided to resort to participative methods



Rome: the Round Table for Public Transport-Cycling Intermodality

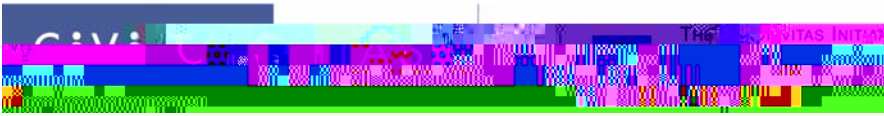
The use of bicycles in Rome is still a pioneering exercise. Infrastructures are weak and scattered around. What it takes is an effective integration of cycling within the overall urban mobility system. To this aim, the Environmental Department of Rome signed on March 2004 an agreement with ATAC (the Mobility Agency of Rome) to boost the planning and coordination of actions for the development of cycling in Rome.



§ extension of underground lines and time-windows where on-board bicycles are allowed (pending approval);

§ administration of a survey among employees to evaluate travels requirements and habits, and the impacts of the work of the local Mobility Managers (pending approval).

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The Final Conference of CIVITAS I, which takes place at the Cité des Congrès de Nantes (Nantes, France), will thus supply a great occasion to learn more on the innovative measures, technologies and infrastructures set out by the CIVITAS I cities. The event, open to experts from authorities, public transpor